

## **FOR IMMEDIATE RELEASE**

## TELEVISION ACADEMY ANNOUNCES CORPORATE PARTNERS FOR THE 2022 EMMY® AWARDS SEASON

Kia America Returns as Official Automotive Partner for 3<sup>rd</sup> Consecutive Year and JUSTIN Vineyards & Winery Signs on as the New Official Wine Partner of the Emmy Awards

(**LOS ANGELES** — July 5, 2022) — The Television Academy announced today its official roster of new and returning Corporate Partners for the 2022 Emmy® Awards season, which includes Kia America, FIJI® Water, Franciacorta, JUSTIN Vineyards & Winery, Ketel One Family Made Vodka, PEOPLE® and United Airlines®.

For the third year in a row, **Kia America** will serve as the Official Automotive Partner of the 2022 Emmy Awards season, the Television Academy and Television Academy Foundation, along with the NBC telecast of the 74<sup>th</sup> Emmy Awards.

**JUSTIN Vineyards & Winery**, the award-winning Paso Robles winemaker, joins the Emmy family for the first time this year as the Official Wine Partner of the 2022 Emmy Awards. JUSTIN wines will be exclusively poured throughout the Emmys season.

**FIJI Water** will return for the 9<sup>th</sup> consecutive year as the Official Water Partner, **Franciacorta** returns for its 2<sup>nd</sup> year as the Official Sparking Wine Partner, **Ketel One Family Made Vodka** returns as the Official Spirits Partner for the 5<sup>th</sup> year, and **PEOPLE** is returning for the 17<sup>th</sup> year as the Official Entertainment Magazine partner. **United Airlines** is the longest-standing Television Academy partner and returns for its 23<sup>rd</sup> year as the organization's Official Air Carrier of the Emmy statuettes.

For more information about these sponsors, visit <u>fijiwater.com</u>, <u>franciacorta.net/en</u>, <u>justinwine.com</u>, <u>ketelone.com</u>, <u>kia.com</u>, <u>PEOPLE.com</u>, and <u>united.com</u>.

The 2022 Creative Arts Emmy Awards will take place over two consecutive nights on Saturday, Sept. 3, and Sunday, Sept. 4. An edited presentation will be aired Saturday, Sept. 10, at 8:00 PM EDT/PDT on FXX.

The 74<sup>th</sup> Emmy Awards will be broadcast live Monday, Sept. 12, (8:00-11:00 PM EDT/5:00-8:00 PM PDT) on the NBC Television Network and will simultaneously stream live on Peacock.

## **ABOUT THE TELEVISION ACADEMY**

The Television Academy strives to shape and advance the dynamic television landscape, advocating for the television industry as it expands the horizons of television excellence. Through its innovative programs, publications and events, the Academy and its Foundation foster, empower and connect the diverse community of storytellers fueling the medium while celebrating industry excellence and recognizing achievement through awards and accolades, including the coveted Emmy® Award, the Hall of Fame and Television Academy Honors. For more information, please visit TelevisionAcademy.com.

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