

**FOR IMMEDIATE RELEASE****THE TELEVISION ACADEMY RELEASES  
ANNUAL TRANSPARENCY REPORT ON ORGANIZATION'S  
DIVERSITY, EQUITY, INCLUSION AND ACCESSIBILITY****Academy Shares New Mission Statement Aligned With Tenets of DEIA**

(**LOS ANGELES** – Feb. 16, 2023) — The Television Academy, in partnership with ReadySet—one of the country's leading consulting firms specializing in the creation of more diverse, equitable and inclusive workplaces and cultures—today released its annual transparency report including membership demographics.

The report is in keeping with the Academy's commitment to transparency as it pursues its goal of systemic change across the organization. The demographics reported were derived from the updated database of more than 20,000 members, and the metric will be used as a benchmark for tracking the expansive diversity of its membership body year over year.

"This report allows us to annually evaluate representation within our organization, advance our initiatives and outreach, and measure our improvements," said Frank Scherma, chairman and CEO of the Television Academy. "We also have revised our Mission Statement to reflect the tenets of diversity, equity, inclusion and accessibility and our commitment to this journey. We continue to believe we have an important role to play in leading industry change."

**New Television Academy Mission Statement**

*The Television Academy is dedicated to celebrating excellence, innovation and the advancement of the telecommunications arts and sciences through recognition, education and leadership, while fostering a diverse, inclusive and accessible professional community, building a lasting impact on creative generations to come.*

As part of the commitments outlined in the initial 2021 report, the Academy has implemented holistic and comprehensive training, education and resources for its leadership, including a two-year governor training program focused on allyship skills, inclusive communications, equitable feedback and inclusion.

"Transparency and accountability play a vital role in ensuring diversity, equity, inclusion and accessibility. The Television Academy has demonstrated its commitment to leadership by sharing information about members' experiences, their own challenges and the organizational changes they have enacted to promote

diversity, equity, inclusion and accessibility internally and within the industry at large,” said ReadySet’s CEO and founder Y-Vonne Hutchinson. “The Academy's long-term vision remains unchanged. This report is evidence of its commitment, and the latest of many steps the Academy is taking on the path to reaching their ambitious goals.”

The Academy’s DEIA task force meets monthly to plan and implement strategy and has set several objectives for the upcoming year including:

- Increasing membership involvement opportunities, including volunteer engagements and affinity groups.
- Developing an accessible and intuitive communications system for members to connect with governors and the Academy.
- Creating varied DEIA learning and training opportunities as well as DEIA resources for members.
- In-person, industry-wide inclusion summits with DEIA and HR professionals twice a year at the Television Academy campus.

[CLICK HERE](#) to access the Television Academy’s DEIA Transparency Report.

### **About the Television Academy**

The Television Academy strives to shape and advance the dynamic television landscape; cultivate a diverse, inclusive and accessible professional community; and advocate for the television industry while capturing the spirit of a new generation of content creators and industry professionals. Through innovative programs, publications and events, the Academy and its Foundation foster and empower storytellers. The Academy also celebrates those who excel in the industry recognizing their achievements through awards and accolades, including the renowned Emmy® Award. Membership in the Academy is open to working professionals in the television industry. For more information, please visit [TelevisionAcademy.com](http://TelevisionAcademy.com).

# # #

### **Contact:**

Jim Yeager  
breakwhitelight (for the Television Academy)

[jim@breakwhitelight.com](mailto:jim@breakwhitelight.com)

Mobile: 818-264-6812