

Television
Academy
Foundation

EMMYS®
GOLF
CLASSIC



Monday, October 5, 2026

The 2026 Emmys® Golf Classic, benefiting the Television Academy Foundation, will take place at the world-famous El Caballero Country Club, home of the LPGA Tour. Join celebrities and entertainment industry leaders as we come together to provide essential support for core Foundation programs providing access, training and opportunity for students across the country.

Television
Academy
Foundation

Television Academy Foundation programs inspire, educate and empower a new, diverse generation of creative leaders through hands-on education programs that shape lives and launch careers. The Foundation has nurtured thousands of talented students, providing essential resources that help them discover their voices, refine their skills and forge rewarding careers in every sector of the television industry

SPONSORSHIP OPPORTUNITIES

ALL GOLF PACKAGES INCLUDE

Golf carts and access to the locker rooms

Celebrity player and Forecaddie

Exclusive take-home gifts

Branded gift for each golfer

Recognition on Emmys.com
and in the official Emmys Golf Classic
press release announcement

Event recognition on event sponsor banner,
at dedicated tee sign

Inclusion in post-event "Thank You" ads

Presenting Sponsor - \$100,000

Presenting sponsor inclusion on all Golf classic collateral
Opportunity for on-course display with a branded golf
course activation
Green carpet step and repeat logo inclusion
3 Golf teams (12 players total)
Full page advertisement in the event program
24 Invitations to cocktail reception
24 Gift bags for guests

Official Partner Sponsor - \$75,000

Company name and logo inclusion on official event invitations
Full page advertisement in the event program
3 golf teams (12 players total)
24 Invitations to the cocktail reception
24 Gift bags for guests

Golf Cart Sponsor - \$50,000

Exclusive company branding on 50 golf carts
2 Golf teams (8 players total)
16 Invitations to the cocktail reception
Full page advertisement in the event program
16 Gift bags for guests

Golf Classic Signature Sponsor - \$25,000

Hole activation opportunity - amazing product exposure
Elevated signage on the course and option to provide a
branded gift
Company branding in the event program
1 Team (four players total)
8 Invitations (4 players plus a guest) to cocktail reception
8 Gift bags for guests

Golf Team Sponsor - \$14,000

1 Team (4 players total)
4 Invitations to the cocktail reception
4 Gift bags for guests

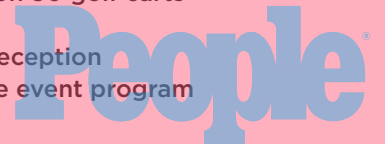
1/2 Golf Team Sponsor - \$7,500

1/2 team (2 players total)
2 invitations to the cocktail reception
2 gift bags for guests

SOLD



SOLD



SPONSORSHIP OPPORTUNITIES

Cocktail Reception Sponsor - \$50,000

- Company branding on official event invitation
- Company branding displayed at reception venue and in the silent auction area
- Acknowledgement on the Sponsor board
- Full page advertisement in the event program
- 10 Invitations to the cocktail reception
- 10 Gift bags for guests

Golf Classic Lunch Sponsor - \$25,000

- Company branding inclusion at the on-course lunch station
- Acknowledgment on the sponsor board
- Company branding in the event program
- 8 invitations to cocktail reception
- 8 gift bags for guests

Golf Classic Breakfast Sponsor - \$25,000

- Company branding inclusion at the on-course breakfast station
- Acknowledgment on the sponsor board
- Company name and logo in the event program
- 1 Team (4 players total)
- 4 Invitations to cocktail reception

SOLD

ABC Universal

SCHEDULE OF EVENTS

Monday, October 5, 2026

10:00 am

**Registration & Breakfast
at the Clubhouse**

11:45 am

Call to Carts

12:00 pm

**Golf - Shotgun Start /
Shamble Format**

5:00 pm

**Dinner Reception
and Golf Awards**



PAST CELEBRITY PLAYERS



Don Cheadle, from left, Cedric the Entertainer, and George Lopez



Haley Joel Osment



Andia Winslow



Frank Buckley, left, and Lu Parker



Marco Vezza, from left, Anthony Anderson, Wes Kuehlewind, and Andy Baum



Rick Bieber, left, and Emilio Rivera



Rhett McLaughlin



Charlie Day, from left, Kathryn Newton, Rob McElhenney, and Television Academy Chairman Bruce Rosenblum



Sugar Ray Leonard, left, and Johnny Gill

Television
Academy
Foundation

EMMYS[®]
GOLF
CLASSIC

PAST SPONSORS



NBCUniversal

