



Sept. 15, 2025

THE “77TH EMMY® AWARDS” DELIVERS ITS LARGEST TELEVISION AUDIENCE SINCE 2021, UP +8% FROM LAST YEAR

Live Streaming on Paramount+ Up +76% from the Last CBS-Hosted Emmy Awards



Last night’s 77TH EMMY® AWARDS hosted by Nate Bargatze was seen by more than **7.42 million viewers** on the CBS Television Network and streaming on Paramount+. It was the **#1 entertainment program** of the night and hit a **four-year viewership high** since it last aired on CBS in 2021, **up +8%** from its 2024 airing on ABC.

- Watched by more than **7.42 million viewers** – **#1 entertainment program** of the night and **up +8%** from its 2024 airing on ABC.
- **Most-watched Emmys** since 2021, when it last aired on CBS.
- Most-watched entertainment special on CBS since the GRAMMY Awards.

- **Live-streaming** on Paramount+ was **up +76%** from the last CBS-hosted event in 2021.
- The ENTERTAINMENT TONIGHT Emmys pre-show (7:14-8:00 PM, ET) averaged 3.26 million viewers. This was **up +12%** from ABC's 2024 red carpet show (2.91m viewers).
- On social media, the awards show drove 60.9 billion potential impressions and 1.6 million mentions, **up +66%** in potential impressions from last year on ABC.
- #Emmys trended in the U.S. at #1 for seven consecutive hours and in the top 10 for 11 hours.

Ratings Source: *Nielsen Time Adjusted Live+SD Fast National Data including Out-of-Home Viewing on Sunday, Sept. 14, 2025*

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