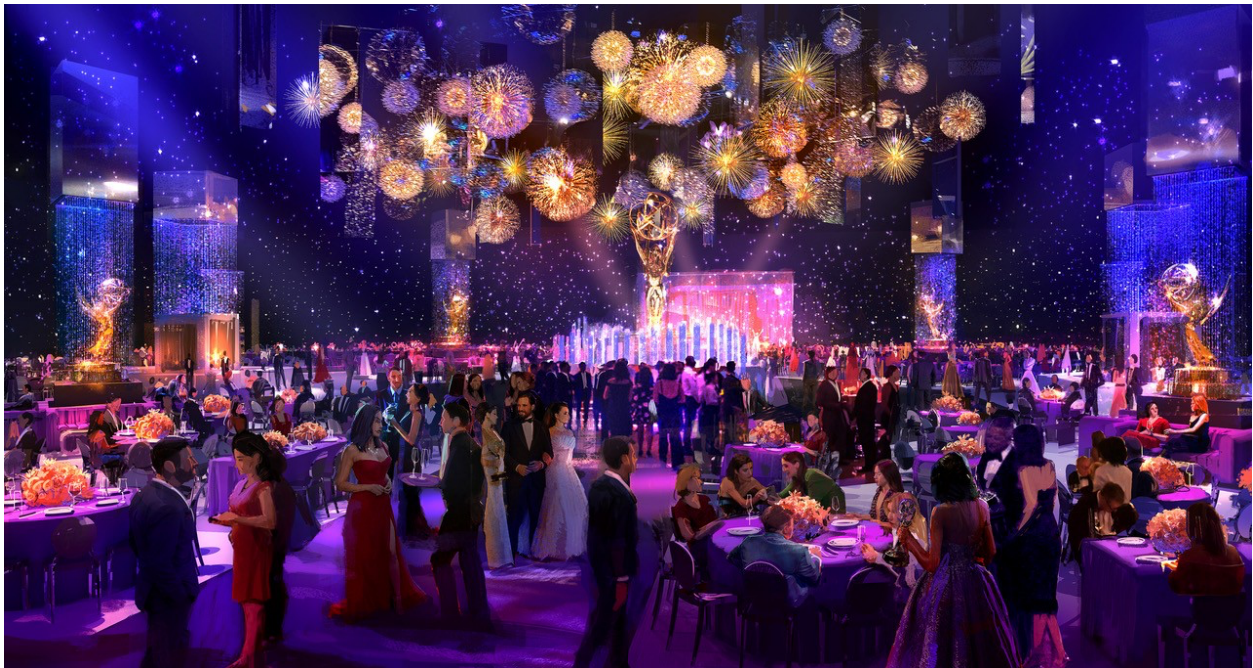


FOR IMMEDIATE RELEASE

**EMMY® AWARDS RENOWNED POST-SHOW GALA
CELEBRATING TV'S BIGGEST NIGHT TO BE ADORNED
WITH DRAMATIC CASCADING DISPLAYS OF TWINKLING
STARLIGHT, SPECTACULAR COLORFUL FLORALS
FEATURING BLOOMS FROM AROUND THE WORLD, AND
WORLD-CLASS CUISINE TO MATCH**



(LOS ANGELES – Sept. 10, 2025) — The Television Academy will transform the equivalent of 12 football fields inside the West Coast's largest convention center into a sophisticated "Starlight Soirée" for the 77th Emmy Awards Governors Gala featuring an opulent, sparkling dining and dancing environment with miles of shimmering incandescent filament and flowers symbolizing the boundless ever-expanding television landscape.

The entertainment industry's highly anticipated black-tie extravaganza for 3,500 attendees, including Emmy winners, nominees and renowned industry creatives — who make television possible for millions of fans — will be staged this Sunday night, Sept. 14, following the star-studded 77th Emmy Awards telecast on CBS.

That ultimate after-party, just down the street from where the Television Academy will reward the medium's highest honor, will be embellished with a record-breaking 50,000 exotic flowers. Those flowers include brilliant orchids, dahlias, Persian buttercups, roses, tulips, lotus pods, carnations, poppies, vanda orchids, statice, cyclamens, azaleas and more from every corner of the Earth (excluding Antarctica).

Renowned Hollywood event producer Sequoia Productions created the immersive wonder-world ambiance for the exclusive Governors Gala afterparty dubbed the "Starlight Soirée" by the Academy's Governors Gala committee.

The Los Angeles Convention Center will be transformed for the party with the largest-ever "starlit" art installation of illuminated filament creating a shimmering, kaleidoscope of moving light punctuated with 100 dazzling custom-built chandeliers. The breathtaking design will also feature a contoured ballroom architecture with furniture arranged within a series of converging ellipses, enticing television-industry insiders, stars and distinguished Academy guests to mingle and explore in an environment of modern elegance.

The centerpiece of the evening is a giant, two-and-a-half story gold Emmy statue and the iconic "Emmy Winners Circle" where thrilled Emmy recipients gather to witness their statuettes affixed with personalized plaques by white-gloved attendants.

"This year's Emmy extravaganza will be as special as anything we've ever created," said Cheryl Cecchetto, Sequoia's founder and CEO. "This moment is being built to match the brightest stars in the world with a celebration of mood, music and food with the achievements of a lifetime for these extraordinary talents."

Johnnie Walker Blue Label toasts television's brightest stars with serves created by Diageo Reserve World Class award-winning mixologist Charles Joly, including a pairing of Blue Label and caviar; an elevated old fashioned called the "Director's Cut;" the "Showrunner," a bold take on the espresso martini; and the "Nominee Nightcap," a refreshing Scotch spritz.

Guests will also enjoy spirits of the vine with Decoy Wines and Franciacorta sparkling wine tastings. Decoy's diverse portfolio of wines, including Cabernet Sauvignon and Sauvignon Blanc will be on hand; and Franciacorta, produced exclusively in a picturesque area of northern Italy, will offer guests a taste of its complex sparkling wines, created through the meticulous second fermentation in the bottle method, showcasing the region's finest varietals.

In addition, FIJI Water will keep winners, nominees and guests hydrated throughout the evening.

World-class cuisine and dessert treats created for the event by celebrity chefs Jet Tila, Mei Lin and Lee Anne Wong range from 88 Clubs Sesame Shrimp Toast; Jet's Peking Chicken Wrap with Sesame, Chinese Five Spice and Hoisin; and Kanpachi

Poisson Cru with Maui Gold Shaved Ice. Preparations for the culinary celebration include an astounding 10,000 pieces of handmade agnolotti pasta, Dynamite shrimp poke bowls requiring a gigantic grocery haul of 400 pounds of shrimp, 400 pounds of tuna, 44 quarts of coconut milk, 21,000 assorted market berries, 300 pounds of shaved Prime Ribeye filling 3,000 cheesesteak hoagie rolls and over 16,000 culinary man hours in preparation.

Topping it all off will be 14,500 samples of LA's most iconic desserts, including Valerie Confections Blum's Coffee Crunch Cake, Bopomofo Cafe's Matcha, Sockerbit Swedish Candy, Doan's infamous White Chocolate Coconut Cake and Sherry Yard's end-of-summer creation.

"That's more than players and fans consume at an NFL football game," Cecchetto said. "The stars of TV will be treated to the Superbowl of celebrations as they take home an Emmy."

Governors Gala co-chair David Hartle said, "We've worked to create a spectacular after party that celebrates this year's winners and the nominees and toasts the career journeys that brought them to this night. This will be an unforgettable Governors Gala that will stay with the attendees for a long time to come!"

"Our Governors Gala committee and Television Academy event team pulled out all the stops to present an evening of extraordinary food and libations, brilliant entertainment and joyful dancing," added co-chair Kimberly Wannop. "We wanted to match the creativity, passion and spirit that leads to richly rewarded Emmy-level television success."

Completing the extravaganza with star-filled sensory sounds with a live performance is ARKAI, the renowned award-winning electroacoustic duo that has inspired audiences around the world through its genre-defying string music, followed by dancing to the sounds of Downbeat.

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About the Television Academy

The Television Academy strives to shape and advance the dynamic television landscape; cultivate a diverse, inclusive and accessible professional community; and advocate for the television industry while capturing the spirit of a new generation of content creators and industry professionals. Through innovative programs, publications and events, the Academy and its Foundation foster and empower storytellers. The Academy also celebrates those who excel in the industry recognizing their achievements through awards and accolades, including the renowned Emmy® Award. Membership in the Academy is open to working professionals in the television industry. For more information, please visit [TelevisionAcademy.com](https://www.televisionacademy.com).

MEDIA CONTACTS:

Jim Yeager

breakwhitelight (for the Television Academy)

jim@breakwhitelight.com

818-264-6812

Stephanie Goodell

breakwhitelight

stephanie@breakwhitelight.com

818-462-1150