



FOR IMMEDIATE RELEASE

**TELEVISION ACADEMY'S PREMIERE TELEVERSE FESTIVAL
ANNOUNCES NEW STAR-DRIVEN AND ONE-OF-A-KIND
BEHIND-THE-SCENES EXPERIENCES FOR HIGH-POWERED
AUGUST DEBUT**

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LINEUP ADDITIONS INCLUDE:

"A TV GETAWAY WITH PHIL ROSENTHAL AND WILL FORTE"

**EXCLUSIVE INSIDE LOOK AT ACORN TV'S NEW MURDER-
MYSTERY *IRISH BLOOD* WITH STAR/EXEC PRODUCER
ALICIA SILVERSTONE**

**"BASED ON: A NEW TAKE ON ADAPTATION" EXPLORES TV'S
INTELLECTUAL PROPERTIES BOOM WITH SHOW
RUNNERS/EXECUTIVE PRODUCERS GRAHAM YOST (*SILO*), GLORIA
CALDERÓN KELLETT (*ONE DAY AT A TIME*), PATRICK MACMANUS
(*DEVIL IN DISGUISE: JOHN WAYNE GACY*), DAVID HUDGINS (*FBI:
MOST WANTED*) AND ALLOY ENTERTAINMENT PRESIDENT LESLIE
MORGENSTEIN (*YOU*)**

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**Televise Tickets and All Access Passes on Sale Now at
Televise.com**

(LOS ANGELES – July 31, 2025) — The Television Academy, renowned for its annual Emmy® Awards honoring excellence in television, today announced a slate of exclusive new programming and top stars added to the lineup for its inaugural Televerse, with tickets and All Access Passes on sale now for all sessions available.

Televerse is an immersive festival experience for both industry insiders and fans of television from Aug. 14-16, 2025, at the JW Marriott at L.A. LIVE. Televerse offers Academy members, industry insiders and fans unprecedented access to today's top creators, storytellers and stars along with dynamic panels featuring this year's Emmy-nominated programs and behind-the-scenes trade secrets of popular shows.

Latest additions to Televerse 25 include:

Based On: A New Take on Adaptation

From books, to podcasts, to films, to longform articles and news stories – TV's prolific IP-boom continues. Join the writers and producers behind TV's past, current, and upcoming adaptations for a conversation about how the adaptation process varies from format to format; their personal and creative relationship to the source material; and how the world of IP has evolved alongside the streaming era.

Panelists include showrunner/executive producer Graham Yost (*Silo*), showrunner/executive producer Gloria Calderón Kellett (*One Day at a Time*), showrunner/executive producer Patrick Macmanus (*Devil in Disguise: John Wayne Gacy*), showrunner/executive producer David Hudgins (*FBI: Most Wanted*), and Alloy Entertainment President & Founder, Leslie Morgenstein (executive producer, *You*).

Beyond the Writers Room: TV Producers presented by IMDbPro

An inside look at the indispensable role of the non-writing producer – from guiding a series all the way from development to final cut, to balancing the creative and business sides of the TV-making process, to developing their own creative voice, and more. Panelists include executive producers Melissa Bernstein (*Call Saul*), Stacey Sher (*Mrs. America*), Sarah Timberman (*Unbelievable*), and Kathleen McCaffrey (*Industry*). Moderated by Jeff Luppino-Esposito, social and video producer for IMDbPro.

FYC Presentations

For the first time, Emmy voters attending Televerse will have access to Television Academy-sanctioned "For Your Consideration" panels featuring this year's Emmy nominees in the Comedy Series, Drama Series, Limited or Anthology Series and Reality Competition Series categories prior to the final round of Emmy voting.

[CLICK HERE](#) for a current schedule of panels and screenings.

Inside the Mystery: *Irish Blood*

An inside look at Acorn TV's new murder-mystery, *Irish Blood*, with star/executive producer Alicia Silverstone, and director/executive producer Molly McGlynn and AMC Networks EVP of Linear and Streaming, Courtney Thomasma. The six-part drama series follows hot-shot Los Angeles divorce lawyer, Fiona Fox (Silverstone), who receives a letter from her estranged father (Jason O'Mara) and sets out to uncover the mystery of his disappearance. Silverstone and McGlynn will discuss

filming on location in Ireland, balancing suspense and drama with the series' more comedic elements and family dynamics, and what to expect from the rest of Season One. *Irish Blood* premieres August 11 on Acorn TV.

The Legal Future of AI in TV: IP, Licensing & Legislative Frontlines

A timely and essential discussion exploring how courts, lawmakers, and studios are responding to AI's impact on copyright, licensing, and rights protection — from key cases and legislative trends, to the rapid pace at which legal precedent around AI continues to evolve and shape the TV industry. Panelists include Ghen Laraya Long (Entertainment & Technology Attorney), Daniel Goldberg (Partner, Frankfurt Kurnit), Carlos Sanchez (Head of Global Business Development, Media, Protege), Jonathan Handel (Entertainment/Technology Attorney, Feig/Finkel), and moderator Holly Leff-Pressman (Chief Client Engagement Officer, Screen Engine ASI).

The Perfect Frame

DPs and Cinematographers break down their favorite frames of TV - from their own work, and from shows that have creatively influenced or inspired them - in this in-depth look at scene composition, photography, and the technical art of creating a series' visual language. Panelists include Abraham Martinez (*Cobra Kai*), Gavin Kelly, ASC (*Ballard*), Shana Hagan, ASC (*Somebody Somewhere*), and Tarin Anderson (*Blindspotting*).

Performers & AI: Contracts, Consent & Compensation

An in-depth exploration of AI-related protections and compensation for live-action, voiceover, stunt, and commercial talent, with experts from SAG-AFTRA, the National Association of Voice Actors (NAVA), and Television Academy peer groups. Tim Friedlander (President & Co-Founder, NAVA), actor Dina Sherman, casting director Lisa Zambetti, and Emmy-nominated actor Bob Bergen will delve into union and non-union AI clauses for television performers, as well as the opportunities and challenges facing TV talent as AI use within the industry continues to evolve. Additional panelists will be announced soon.

The State of Inclusion

A conversation featuring studio executives and DEIA practitioners who are championing inclusive media, elevating diversity, equity and accessibility—on and off the screen. Our panelists will share their strategies to keep inclusion relevant at this pivotal moment for the industry, as well as their real-world success stories, and their thoughts on the future of DEIA in media, emerging trends and ongoing efforts to create a more inclusive and equitable landscape. Panelists include September Hill (Senior Program Manager for Advocacy and Outreach, NAACP Hollywood Bureau), Alex Schmider (Senior Director, Entertainment, GLAAD), Tiffany Chao (VP, Entertainment & Media, Gold House), Diana Luna (Executive Director, NALIP), and Habib Veera (Board Chair, MPAC Hollywood Bureau).

To Live and Film in LA

A conversation about the creative, cultural, and economic benefits of producing television in LA, with the producers and executives who make it happen. Panelists

Ted Humphrey and Dailyn Rodriguez (co-showrunners/executive producers, *The Lincoln Lawyer*), Derek Haas (showrunner/executive producer, *Countdown*), Annie Weisman (showrunner/executive producer, *Imperfect Women*) and Matthew Tinker (President, David E. Kelley Productions) will discuss everything from budgeting and locations to crew and community — and make the case for reclaiming Los Angeles as a thriving creative hub for production.

TV Getaway with Phil Rosenthal & Will Forte

Enjoy a TV getaway with friends Phil Rosenthal (creator/host/executive producer, *Somebody Feed Phil* & *Everybody Loves Raymond*) and Will Forte (actor, *The Four Seasons*) as they sit down to discuss all things travel, comedy, and the most recent seasons of their respective Netflix series.

TELEVERSE TICKETS ARE AVAILABLE AT TELEVERSE.COM.

All Access Passes are now available. For just \$200, guests can secure a seat to unlimited sessions, including panels, workshops, FYCs, screenings and Q&As (subject to availability). Tickets to individual Televerse sessions are available to Television Academy members and the general public on a first-come, first-served basis.

Previously announced programming includes:

- Acting Class with Henry Winkler
- *Anne Rice's Talamasca: The Secret Order* Premiere Screening and Q&A
- The Art of Foley with Sanaa Kelley
- *Bones* 20th Anniversary Panel with Creator and Cast
- Breaking Story with Beau Willimon
- A Candid Conversation with Academy Chair Cris Abrego... *About the State of the Industry*
- Sneak-Peek screening of *Devil In Disguise: John Wayne Gacy*
- Game On: Inside the Booth with the Los Angeles Dodgers
- *Queer As Folk* 25th Anniversary Reunion
- *The Rainmaker* Premiere Screening and Q&A
- Scene by Scene with Tommy Schlamme
- What's Next: The Future of Music Supervision

Plus, the final star-studded Televerse event, the Television Academy Hall of Fame Induction Ceremony. Honorees include Viola Davis, Don Mischer (posthumously), Ryan Murphy, Conan O'Brien, Mike Post and Henry Winkler.

Televerse is made possible by Television Academy sponsors Decoy, FIJI Water, Franciacorta, Johnnie Walker Blue Label, LG, People, The Ritz-Carlton and United Airlines.

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[CLICK HERE](#) for photo assets.

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About the Television Academy

The Television Academy strives to shape and advance the dynamic television landscape; cultivate a diverse, inclusive and accessible professional community; and advocate for the television industry while capturing the spirit of a new generation of content creators and industry professionals. Through innovative programs, publications and events, the Academy and its Foundation foster and empower storytellers. The Academy also celebrates those who excel in the industry recognizing their achievements through awards and accolades, including the renowned Emmy® Award. Membership in the Academy is open to working professionals in the television industry. For more information, please visit [TelevisionAcademy.com](https://www.televisionacademy.com).

Follow Televerse on social media at [Instagram](#) and [TikTok](#).

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